Modeling for Strategic Insight

Sample Agenda

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Note: We will take short breaks every 60–90 minutes.

Day 1
7:00–8:00 Registration and continental breakfast
8:00–9:00 Introduction
9:00–11:00 Model design: structuring with influence diagrams
11:00–12:00 Model design: parametric relationships
12:00–1:00 Lunch
1:00–1:30 Model design: questions to be asked
1:00–4:00 Best practices in decision modeling
4:00–5:00 Model building: getting started
5:15–6:30 Reception / networking

Day 2
7:00–8:00 Continental breakfast
8:00–10:15 Model building: completing the basic structure
10:15–11:30 Model building: adding strategies
11:30–12:00 Debugging models
12:00–1:00 Lunch (and opportunity for debugging practice if desired)
1:00–4:00 Evaluation and insight generation: base case and sensitivity analysis
4:00–5:00 Evaluation and insight generation: probabilistic analysis

Day 3
7:00–8:00 Continental breakfast
8:00–10:15 Evaluation and insight generation: probabilistic analysis (continued)
10:15–11:30 Synthesizing results and developing further insights
11:30–12:00 Summary