Decision Quality

Sample Agenda

Core Faculty: Bruce Judd, Carl Spetzler, Hannah Winter

Note: We will take short breaks every 60–90 minutes.

Day 1

12:30–1:30 Registration and lunch
1:30–2:15 Introduction
2:15–3:15 Decision quality and case exercise
3:15–4:00 Dialogue decision process
4:00–5:00 Case study: video on demand
5:15–6:30 Reception / networking

Day 2

7:00–8:00 Continental breakfast
8:00–12:00 Appropriate frame
Case exercise: framing
12:00–1:00 Lunch
1:00–2:45 Generating alternatives
Case exercise: alternatives
2:45–4:30 Evaluation phase overview and sensitivity analysis
Case exercise: tornado diagram
4:30–5:00 Clear values and trade-offs

Day 3

7:00–8:00 Continental breakfast
8:00–10:30 Assessing probabilities
Case exercise: probability assessment
10:30–12:00 Probabilistic analysis and decision trees
12:00–1:00 Lunch
1:00–1:45 Building organizational decision quality
1:45–3:15 Case exercise: decision tree analysis
3:15–4:15 Case exercise: decision board meeting
4:15–4:45 Commitment to action
4:45–5:00 Summary